



MATT OLIVER

CREATIVE DIGITAL DESIGNER/DEVELOPER

Approachable and friendly with a thirst for knowledge, my passion is design and new technologies. I have a degree in BA (Hons) Interactive Media Production and over 7 years experience in front end development; working with clients to deliver creative digital solutions and great user experiences.

I enjoy working with a motivated and creative team that has like-minded individuals that share the same passion for their role within industry. I always take the opportunity to learn something new. Most of all, I enjoy putting ideas into practice, expressing my imagination onto a screen and creating visual experiences that stimulate minds. I take responsibility for the balance between functionality and design; whilst a website needs look great it also needs to load fast and be accessible.

SKILLS



DIGITAL MEDIA PRODUCTION

Seven years of experience working on interactive digital projects across a range of platforms and form factors.



USER EXPERIENCE

I bring a clear user-centered focus to my projects, making wireframes & mockups deliver on business objectives and user needs through well thought-out digital strategies.



EASY COMMUNICATOR

Put me in front of a client, and I will ensure technical issues are explained in plain english and that everyone will be on the same page.



TEAM PLAYER

I'm just as comfortable being mentored as I am mentoring others. I enjoy the collaborative process of solving problems but won't shy away from owning and running with a project when needed.



RESPONSIVE WEBSITE DESIGN & BUILD

HTML5, CSS3, SASS, JS, jQuery, Wordpress, API's etc. I have also had some experience with PHP, MySQL, Drupal + more.



GRAPHIC DESIGN / ILLUSTRATION

Drawing & sketching are a passion of mine, and i'm happiest when designing beautiful interfaces with engaging visuals.



DATA & ANALYTICS

Studying analytics and heatmaps to better understand human behaviour patterns. I can help you translate numbers and charts into increased engagement.



ADOBE CREATIVE NERD

Adobe Creative Cloud is my playground. I'm a keen learner and eager to always stay on top of the latest design trends and development tools.

EDUCATION



2009 - 2012

BOURNEMOUTH UNIVERSITY

BA (Hons) Interactive Media Production



2006 - 2008

BARTON PEVERIL

OCR Media (National Diploma) 2x Distinction

A-Level Film & Video (Photography)

AS Level Applied ICT

AS Level Communication Skills



2001 - 2006

TOYNBEE SCHOOL

GCSE Art, ICT, French, History, Maths, English, Science

EXPERIENCE



September 2016 - Present

SENIOR DIGITAL DESIGNER

BOURNEMOUTH UNIVERSITY

Working across multiple internal & external campaigns in the Marketing & Communications department. Studying analytics to enhance the main website. I also design and develop microsites and interactive tools, whilst guiding stakeholders through user experience processes. My focus is enhancing the students digital user experience.



November 2015 - May 2016

FRONT END DEVELOPER

KOLAB DIGITAL

During my time at Kolab I worked with the creative teams in our Poole, London and Poland offices on a variety of digital projects. Improving and broadening my development knowledge and coding skills by building accessible, responsive and adaptive user experiences.



November 2012 - November 2015

WEB DESIGNER

INTERGAGE

A fully integrated marketing agency based in Poole, I delivered bespoke responsive websites that could be easily maintained and managed by the client using the CMS. During my time at Intergage, I learnt the importance of giving the customer journey by building positive working relationships with clients to help them achieve their digital business goals.



August 2011 - September 2011

CREATIVE TECHNOLOGIST

SAATCHI & SAATCHI

Part of my university placement, I gained work experience in London where I was lucky to work with a handful of globally successful brands. Creating apps and digital solutions, I enjoyed inspiring people on a commercial platform for everyone to see.

INTERESTS

Family & friends

Art & Drawing

Health / Wellbeing

Awesome Music

Augmented Reality

Southampton FC

Great Food

Nature / Travel

Blockchain